Woodstock Economic Development Commission Application for Special Event Grant

May 27 July 1, Aug 5,

Name of Event: Jazz on a Sunday Afternoon Concert Series Date of Event: Sept 2, Oct 7 Description: A series of 5 concerts featuring local professional jazz musicians. All performances will be from 1pm to 4pm at 1 The Green in the center of Woodstock Village. They will be free to the public. Estimated # of Attendants: 500+ al Event Budget: \$2000 Year Event First Held: 2018 Grant Request: S1000 **Applicant Information:** Name of Event Coordinator: Jayne Webb / Opal Evans Name of Organization/Business: Encore Designer Consignment / Gallery on the Green Organization background: (i.e. year founded, principals, mission, event organizing experience. Attach additional information if necessary.) Jayne has owned Encore for the past 6 years. Opal, with her husband Chip, has been the owner of Gallery on the Green for the past 10 years. Gallery on the Green has been an integral part of the Woodstock community for over 36 years. Business Address: 1 The Green, Woodstock VT 05091 Telephone Number: Encore 457-9797 Gallery on the Green 457-4956

Contact's Email Address: info@encoredesignerconsignment.com / info@galleryonthegreen.com Organization's Website URL: www.encoredesignerconsignment.com / www.galleryonthegreen.com

Organization's EIN: on file / will be provided after grant is approved

Your answers to the following questions will help the EDC evaluate your grant application according to the published funding rubric. Please be as succinct as possible while still supporting your answer:

- 1. How will the event financially benefit the Town of Woodstock? These family friendly events create a joyous and festive atmosphere in village center. Shoppers and strollers, visiting guests and locals alike, are all truly appreciative of the entertainment. In many cases, visitors will opt to stay longer in town, shopping and dining at our local businesses. All of this lends itself to a positive image of the town as a vibrant place to visit, shop, work and live.
- 2. What is the anticipated number of visitors to the Town of Woodstock (incl. out-of town, overnight, local and event vendor attendees)?

Most visitors to Woodstock on any of the Sunday afternoons will attend for some period of time. We feel that our estimate above of 500+ over the entire series is conservative, as we hope that as word spreads (through various channels listed below) more people will come and make it a destination for an afternoon.

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3. How and where will this event be advertised?

We are utilizing a large community nexus comprised of a variety of traditional advertising methods. This includes rack cards that have already been printed, regular announcements on the listserv, a strategic social media campaign, and our most effective tool, word of mouth.

- 4. Does the event have broad-based private-sector, public, community, or local support? We sense that there is a genuine feeling of support throughout the community for this concert series. Our opening concert was this past Sunday. Afterwards we were approached by vistors and local business owners who expressed their excitement and support for the event. We would also like to note that Matt Powers of the Woodstock History Center has been highly supportive and has allowed us use of WHC property for the series. Also, local musician and entrepreneur Sabrina Brown has been instrumental, literally, in organizing the musical acts as well as vigorously promoting the events.
- 5. For annual events, what trends are demonstrated by attendance records? (New events may reference data from a similar successful event in another location.)

While this is the first year of this concert series, we do hope for this to become an annual event. We have purposely targeted Sunday afternoons as a way to retain visitors in town on what typically is a slower period. Having a musical performance and creating a festive scene will entice guests to stay a while longer, and perhaps shop and dine.

6. Does the organization have other funding sources (including self-generated or organization funds)?

We are using our own monies to fund the concert series. The attached budget is modest in our eyes and does not include anything for the considerable amount of personal time that has been used to plan and implement this series.

7. How does the event fit within the schedule of other events in Woodstock?

As stated above, we have scheduled this monthly concert series for Sunday afternoons, hoping to fill a void during a slower time. Our opening concert of the series was on the Sunday of Memorial Day weekend and was well attended. Hoping to benefit from holiday traffic, the September concert will be the Sunday before Labor Day and the October concert is the Sunday before Columbus Day.

Did you:

- a. Attach any supporting information? Yes
- b. Include a budget for the event? Yes

Submitted by: (First and Last Name)_	Dan Webb
Signature: Van helf	
Date: <u>May 31, 2018</u>	

Jazz on a Sunday Afternoon 2018 Concert Series Operating Budget

Musician Fees	\$1750	(\$350 per performance)
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Printing of rate cards \$140

Permitting \$110

Total \$2000

Jazz on a Sunday Afternoon Concert Series

Jazz on a Sunday Afternoon-Sabrina & The Jazzcats

Sunday May 27, 2018

1-4 PM

Kither June 3

One The Green, Corner of Central St. & Elm St., Woodstock, Vermont

The streets of Woodstock come alive with the sounds of jazz as Fred Haas (saxophone), Sabrina Brown (vocals), Billy Rosen (guitar), David Westphalen (bass & trombone) and special guests from Woodstock Union High School perform music from The Great American Songbook, James Taylor, The Carpenters, Burt Bacharach and more.

Provided by downtown merchants. Wander, shop, dine and enjoy!

Presented by Gallery On The Green, Encore/Gear Traders and other Local Merchants

Jazz on a Sunday Afternoon, Interplay Jazz Ensemble

Sunday July 1, 2018

1-4 PM

One The Green, Corner of Central St. & Elm St., Woodstock, Vermont

Interplay Jazz Ensemble will delight you as they play music from The Great American Songbook, Bebop, Swing, and Latin Jazz. Follow the sounds of the horns and joyful music as you wander, shop, dine and enjoy downtown Woodstock!

Presented by Gallery On The Green, Encore/Gear Traders and other Local Merchants as part of A Week of Jazz in Woodstock.

Jazz on a Sunday Afternoon, Almost Legendary Thundering Muskrats

Sunday August 5, 2018

1-4 PM

One The Green, Corner of Central St. & Elm St., Woodstock, Vermont

The Almost Legendary Thundering Muskrats plays traditional New Orleans-style jazz. Devoted to the oldest and most beloved style of jazz, the Muskrats describe themselves as "performing at weddings, funerals, and other natural disasters." The lineup varies from 5 to 7 pieces, and usually includes trumpet, tenor sax, soprano sax, trombone, and a second line with standup bass, keyboards and drums. The Muskrats came together in 2005 to raise funds locally in the Upper Valley for the benefit of musicians and school-aged victims of Hurricane Katrina. Their goal was to help the ravaged city of New Orleans, in hopes of giving back to the Birthplace of Jazz. Since that time, the Muskrats have performed throughout the Upper Valley, including the Hartland Jazz Festivals, fundraisers after Tropical Storm Irene, and events to celebrate the recovery of Woodstock, Vt. a year after Irene. The Muskrats and in 2013 led the celebration across



Woodstock, Vermont Th

The Shire Town of Windsor County

TOWN-VILLAGE MANAGER GOVERNMENT

Town Hall • P.O. Box 488 • Woodstock, Vermont 05091 • 802/457-3456

Village Woodstock Zoning Permit

APPLICATION NUMBER:

V-3362-18

PERMITTEE(S):

EL-KAM REALTY

LISTER'S NUMBER:

23.52.13.

LOCATION:

1 THE GREEN

The Administrative officer for the Village of Woodstock, Vermont, HEREBY ISSUES a zoning permit in accordance with the authority granted in 24 VSA Chapter 117, of the Village of Woodstock Zoning Regulations, and pursuant to the Village Development Review Board's decision and order of April 30, 2018.

This permit specifically authorizes the Permittee, pursuant to presentation and testimony,

To Hold Monthly Music Venue One Day / Month June - October

The Permittee(s), their successors and assigns are obligated by this permit to complete and maintain the subject of this permit as approved herein, with the following CONDITIONS:

- 1. This permit shall take effect thirty (30) days from the date hereof UNLESS a notice of appeal has been properly filed. In such case, the Permit shall not take effect until a stay is issued or 15 days has passed per Title 24 VSA 4449.
- 2. If the permitted activity has not commenced within a period of twenty-four (24) months of this date the Permit shall expire and shall no longer be valid.
- 3. The activity permitted hereby shall be conducted in compliance with all applicable ordinances of The Town of Woodstock, Vermont, including if applicable, sewage disposal regulations.
- 4. The Permittee is responsible for securing ALL APPLICABLE STATE PERMITS, including that of the Labor and Industry Fire Prevention Division.

Dated this day, April 30, 2018

Michael E. Brands, AICP

Administrative Officer

posted: remove:

4/30/18 5/30/18 Received For Record

WOODSTOCK, VT TOWN CLERK'S OFFICE RECEIVED FOR RECORD

April 30 A.D. 20 18

at 3 o'clock 45 minutes P and recorded in Book 264 Page 244

Attest: 7. C. Regener -

Town Clerk



Woodstock, Vermont

The Shire Town of Windsor County

TOWN-VILLAGE MANAGER GOVERNMENT

Town Hall • P.O. Box 488 • Woodstock, Vermont 05091 • 802/457-3456

NOTICE OF DECISION VILLAGE DEVELOPMENT REVIEW BOARD

APPLICATION:

V-3362-18

APPLICANT:

El-Kam / Gallery On the Green / Encore / Gear Trader

LISTER'S NUMBER:

V-23.52.13.

LOCATION:

1 the Green

On April 25, 2018, at 7:30 P.M. in the Village of Woodstock, the Village of Woodstock Development Review Board held a duly noticed public hearing to consider the application of El-Kam / Gallery On the Green / Encore / Gear Trader for Conditional Use and Site Plan Review Approval to hold monthly music venue one day / month June - October.

The Board received the following testimony:

- 1. The applicant did not show, the Town Planner presented the application.
- 2. The VDRB reviewed the Conditional Use form and site plan.
- 3. The business owners at 1 The Green would like to have music on the first Sunday of every month from June through October and on the Sunday of Memorial Day weekend.
- 4. They intend to call the event "Jazz on a Sunday Afternoon".
- 5. There would be music and light refreshment available from 1:00 5:00 pm.
- 6. There would be a maximum of 4 musicians per event.
- 7. The event would be held within the front yard, facing Elm Street. The yard is enclosed with a standard picket style fence.
- 8. In years past, a permit was issued for music on Sunday evenings but the practice has been disbanded. There were no negative issues resulting from the events. Pedestrian traffic was not impeded along the sidewalks. Noise was not an issue as this is the heart of the commercial district.
- 9. There were no abutters present.
- 10. The VDRB reviewed the Conditional Use and Site Plan Review criteria.
- 11. Testimony was voted close.

Deliberations:

After discussion the following findings of fact were established:

- 1. The VDRB reviewed the Conditional Use form and site plan.
- 2. The business owners at 1 The Green would like to have music on the first Sunday of every month from June through October and on the Sunday of Memorial Day weekend.
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- 9. The VDRB reviewed the Conditional Use and Site Plan Review criteria.

After additional discussion, Mr. Mayhew moved with a second by Ms. Spector to approve the application as presented.

The motion passed 5-0.

Upon review and pursuant to Sections 709 & 710 of the Zoning Regulations, the Village Development Review Board FINDS application V-3362-18 to be in accordance with these requirements.

NOW THEREFORE, BE IT RESOLVED that the Village Development Review Board **HEREBY APPROVES** application V-3362-18 submitted by El-Kam / Gallery On the Green / Encore / Gear Trader for Conditional Use and Site Plan Review Approval to hold monthly music venue one day / month June - October pursuant to submittals, and testimony.

Dated this 30 day of April, 2018.

Members Participating:

Jane Soule Randy Mayhew Keri Cole Wendy Spector Elizabeth Daniels

Jane Soule - Chair

Village Development Review Board

Jazz on a Sunday Afternoon 2018 Concert Series



- Sunday, May 27, 1-4pm
 Memorial Weekend Opener
 featuring Sabrina & The Jazzcats
- Sunday, July 1, 1-4pm
 Interplay Jazz Ensemble
- **Sunday, August 5, 1-4pm**Almost Legendary Thundering Muskrats
- Sunday, September 2, 1-4pm Sabrina & The Jazzcats
- Sunday, October 7, 1-4pm
 Jody Henderson Jazz Quintet

All performances are at

1 The Green
Corner of Central & Elm
Woodstock Village
Presented by
Gallery on the Green
Encore Designer Consignment
Gear Traders

Woodstock Village Square

Art Walk 2018

Join us every last Friday June through September

June 29, 6-8pm

July 27, 6-8pm

Aug 31, 6-8pm

Sept 28, 6-8pm

As well as the following special dates Saturday Sept 8, 5-8pm Friday Oct 5, 6-8pm



Visit Local Galleries Enjoy Music & Food on Elm Street

Participating Galleries

The Woodstock Gallery
Gallery on the Green
Christine Orcutt Henderson
Collective

Canaday Galley @ the Woodstock History Center

Merchants Open until 8pm

Clover Gift Shop, Phlox The Yankee Bookshop, Unicorn Encore Designer Consignment & Gear Traders